

Newcastle film Production Company TallTree Pictures wins distribution deal with leading retailer Waterstones

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Waterstones launched the sale of the BAIT ROOM DVD in March with a screening of the 19 min film along with introductions from the director Vince Woods and the writer Arthur McKenzie along with signings of both the Bait Room DVD featuring bonus footage including an interview with the writer Arthur McKenzie. The DVD is in stores now retailing at £3.99.

TallTree Pictures is committed to discovering and enhancing new and existing opportunities in the North East for the film industry by developing features with regional content using regional talent and by developing the contacts and independent distribution routes required to optimise a range of markets.

As well as continuing to develop a slate of features films, in the last few months TallTree Pictures have been involved in creating and maintaining various distribution routes internationally. In the past six months, we have secured worldwide distribution via Shorts International for our Short film BAIT ROOM who are now making our film available through media such as download, online streaming, iTunes and DVD.

TallTree Pictures then launched our own dedicated shop for direct selling to consumers through our websites, a successful foray into the self-distribution of the Bait Room DVD which we are now expanding into the established traditional retail market through collaborations with respected retailers to help us expand our regional audience reach.

With this aim in mind, we have secured one of the biggest media retailers in the North East for our short film Bait Room on DVD. Waterstones are part of the HMV Group, one of the most respected book and media sellers in Britain.